

Time	Topic	Summary	Speaker	Background	Location at GIBS
07h00 - 08h00	Registration & NETWORKING	Registration, goody bag & programme collection, team allocation, light refreshments			Foyer & Atrium
08h00 - 08h30	Welcome and Opening Address		Dr Karina Rogers	Chairperson, SAAFFI Management Committee	Auditorium
08h30-09h00	Sensory Intelligence	1. People - understanding the senses and how we all process millions of sensory messages uniquely 2. Space - understanding how spaces around us for living, learning and working are sensory-filled 3. Aligning people and space for best productivity, learning, living, relationships and engagement	Dr Annemarie Lombard	Founder, CEO and Thought Leader behind Sensory Intelligence®. An pH.D in Occupational Therapy with author, speaker, with vast experience in people development, learning, and training since 1989	Auditorium
09h00-09h30	What's more important? The journey or the destination?	The Vital Role of Sensory in the Product Development Journey	Dr Carina Bothma	University of the Free State	Auditorium
09h30 - 10h00	I told you so!	True South African Food Choice Stories	Prof Riette de Kock	Knowledge Anchor Group, responsible for driving group corporate strategy and corporate governance.	Auditorium
10h00 - 10h30	The flavour that left a bad taste in my mouth!	The importance of Bitter Blockers	Daryl Smith	Biospringer	Auditorium
10h30 -10h40	Comfort break				
10h40 - 11h25	PANEL : The Science behind the Consumer Brain and its relevance for the Flavour & Fragrance Industry	1. Why people choose differently - the diversity of the consumer. 2. Why products have different appeal. 3. Matching a consumer with a brand. 4. What does it mean for the F&F industry?	Experts from within and outside of the flavour & fragrance industry		Auditorium
11h25-11h45	Mid-morning break & refreshments & NETWORKING				Foyer & Atrium
11h45-12h15	Flavour Trends in Africa	Whats "HOT"for the African market in the flavour industry?	Anita de Werd	Finwerd Flavours & Fragrances	Auditorium
12h15-12h45	Fragrance Trends	What DIRECTION are fragrance TRENDS taking?	TBC	TBC	Auditorium
12h45 - 13h30	Networking Lunch				Restaurant & Garden
13h15 - 14h00	The Sensory Allure of Flowers	Living in a highly stressful and overextended way of life is making us sick and disconnected from each other. We spend less and less time outdoors and our focus is success rather than our serenity. Inspirational flowers bring Botany to the Boardroom for self discovery, solution driven mindset and strategy development. How do journeys using flowers and plants promote wellness and change?	Jill Manson	Floral designer, TV presenter, floral design school owner and show producer	Auditorium
14h00 - 15h15	Workshop	Identifying and Recognising your Sensory Self	Dr Annemarie Lombard & Team	Sensory Intelligence	Garden & Mookana
15h15-15h30	Workshop Feedback		Dr Annemarie Lombard & Team	Sensory Intelligence	Auditorium
15h30 - 16h15	The Enigmatic Connection Between Scent and Sensory Perception: A Holistic Perspective		Dr Leonard Carr	Clinical psychologist, organisational development consultant, expert witness and coach, newspaper columnist.	Auditorium
16h15 - 16h45	Prize Giving & Closure				Auditorium
16h45 -19h00	NETWORKING Cocktails				Restaurant
19h00 onwards	GO HOME WITH A NEW UNDERSTANDING AND APPRECIATION OF THE ROLE OF THE SENSES IN YOUR LIFE AND IN YOUR WORK!				